# **MMS Electronics Ltd** Tel 01943 877668 Fax 01943 870237

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#### **DOG DISPLAYS**

#### PRICE LIST JAN 2011

| Page | Partnumber    | Type         | Controller | SPI | I2C | 3v | 5v |
|------|---------------|--------------|------------|-----|-----|----|----|
| 2    | DOGM081x-A    | Alphanumeric | ST7036     | X   |     | X  | X  |
|      | DOGM062x-A    |              |            |     |     |    |    |
|      | DOGM163x-A    |              |            |     |     |    |    |
| 3    | DOGS102-6     | Graphic      | UC1701     | X   |     | X  |    |
| 3    | DOGM132x-5    | Graphic      | ST7565     | X   |     | X  |    |
| 3    | DOGM128-6     | Graphic      | ST7565     | X   |     | X  |    |
| 3    | DOGL128-6     | Graphic      | ST7565     | X   |     | X  |    |
| 4    | DOGXL160-7    | Graphic      | UC1610     | X   | X   | X  |    |
| 5    | Touch-screens | Analogue     |            |     |     |    |    |

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EA DOGM Alphanumeric display 1x8, 2x16, 3x16 Jan 2011

| Part number  | Description                     | Qte 1-9 | 10-24  | 25-99  | 100   | 200   |
|--------------|---------------------------------|---------|--------|--------|-------|-------|
| DOGM081B-A   | 1x8 -11.97 Blue negative        | £5.57   | £5.35  | £5.13  | £4.52 | £4.49 |
| DOGM081E-A   | 1x8 -11.97 Yellow Green         | £5.57   | £5.35  | £5.13  | £4.52 | £4.49 |
| DOGM081L-A   | 1x8 -11.97 Yel/Green reflective | £5.57   | £5.35  | £5.13  | £4.52 | £4.49 |
| DOGM081S-A   | 1x8 -11.97 Blk/Wht negative     | £5.57   | £5.35  | £5.13  | £4.52 | £4.49 |
| DOGM081W-A   | 1x8 -11.97 Blk/Wht positive     | £5.57   | £5.35  | £5.13  | £4.52 | £4.49 |
|              |                                 |         |        |        |       |       |
| DOGM162B-A   | 2x16 -5.57 Blue negative        | £6.04   | £5.79  | £5.55  | £4.89 | £4.85 |
| DOGM162E-A   | 2x16 -5.57 Yellow Green         | £6.04   | £5.79  | £5.55  | £4.89 | £4.85 |
| DOGM162L-A   | 2x16 -5.57 Yel/Green reflective | £6.04   | £5.79  | £5.55  | £4.89 | £4.85 |
| DOGM162S-A   | 2x16 -5.57 Blk/Wht negative     | £6.04   | £5.79  | £5.55  | £4.89 | £4.85 |
| DOGM162W-A   | 2x16 -5.57 Blk/Wht positive     | £6.04   | £5.79  | £5.55  | £4.89 | £4.85 |
|              |                                 |         |        |        |       |       |
| DOGM163B-A   | 3x16 -3.65 Blue negative        | £6.31   | £6.06  | £5.80  | £5.13 | £5.08 |
| DOGM163E-A   | 3x16 -3.65 Yellow Green         | £6.31   | £6.06  | £5.80  | £5.13 | £5.08 |
| DOGM163L-A   | 3x16 -3.65 Yel/Green reflective | £6.31   | £6.06  | £5.80  | £5.13 | £5.08 |
| DOGM163S-A   | 3x16 -3.65 Blk/Wht negative     | £6.31   | £6.06  | £5.80  | £5.13 | £5.08 |
| DOGM163W-A   | 3x16 -3.65 Blk/Wht positive     | £6.31   | £6.06  | £5.80  | £5.13 | £5.08 |
|              |                                 |         |        |        |       |       |
| LED55x31-A   | Led BL for DOG amber            | £1.51   | £1.45  | £1.43  | £1.23 | £1.22 |
| LED55x31-B   | Led BL for DOG blue             | £4.18   | £4.01  | £3.94  | £3.39 | £3.36 |
| LED55x31-G   | Led BL for DOG yel/green        | £1.51   | £1.45  | £1.43  | £1.23 | £1.22 |
| LED55x31-R   | Led BL for DOG red              | £1.51   | £1.45  | £1.43  | £1.23 | £1.22 |
| LED55x31-W   | Led BL for DOG white            | £4.88   | £4.69  | £4.61  | £3.96 | £3.92 |
| LED55x31-RGB | Led BL for DOG RGB              | £10.68  | £10.25 | £10.08 | £8.66 | £8.58 |
|              |                                 |         |        |        |       |       |
| BDOG-TXT     | Bezel with Anti Glare window    | £5.85   | £5.64  | £5.49  |       |       |
| 9780-1USB    | DOG Evaluation board Iss 1      | £ 39.00 |        |        |       |       |

| display type  | technology                               | optional<br>backlight                   | readability                             | display color<br>non<br>backlighted | display color<br>with<br>backlighted   | recommended<br>backlight<br>color |
|---------------|--|---|---|-------------------------------------|--|-----------------------------------|
| EA DOGMxxxW-A | FSTN pos.<br>transflective               | it's fine with and<br>without backlight | readable even<br>without<br>backlight   | black on white                      | black on backlight<br>color            | white, blue<br>amber, red         |
| EA DOGMXXXE-A | STN pos.<br>yellow/green<br>transmissive | backlight unit<br>required              | readable even<br>without<br>backlight   | dark green on<br>yellow/green       | black on<br>yellow/green or<br>amber   | yellow/green,<br>amber            |
| EA DOGMXXXB-A | STN neg. blue<br>transmissive            | usage only with<br>backlight            |   |                                     | backlight color on<br>blue background  | white,<br>yellow/green            |
| EA DOGMXXXS-A | FSTN neg.<br>transmissive                | usage only with<br>backlight            |   |                                     | backlight color on<br>black background | white                             |
| EA DOGMxxxL-A | STN pos.<br>yellow/green<br>reflective   | no backlight<br>possible                | finest readable<br>without<br>backlight | dark green on<br>yellow/green       |  |                                   |







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# DOG Graphic displays + Touch price list Valid Jan 2011

# DOG**S**102 Display size 39x41mm Pixel area: 36x25mm (Touch-screens page 5)

| Part number | Description                       | 1-9   | 10-24 | 25-99 | 100-199 | 200-499 |
|-------------|-----------------------------------|-------|-------|-------|---------|---------|
| DOGS102B-6  | 102x64 - 39x41 Blue negative      | £8.21 | £7.41 | £6.62 | £5.97   | £5.97   |
| DOGS102N6   | 108x64 - 39x41 Blk/Whi reflective | £8.21 | £7.41 | £6.62 | £5.97   | £5.97   |
| DOGS102W-6  | 108x64 - 39x41 Blk/Whi positive   | £8.21 | £7.41 | £6.62 | £5.97   | £5.97   |
| LED39x41-A  | Led BL for DOGS102 amber          | £2.30 | £2.12 | £1.69 | £1.47   | £1.41   |
| LED39x41-W  | Led BL for DOGS102 white          | £6.25 | £5.86 | £4.88 | £4.56   | £4.06   |
| LED39x41-GR | Led BL for DOGS102 green/red      | £3.26 | £3.08 | £2.47 | £2.15   | £2.07   |

#### DOGM132 Display size 55x31mm Pixel area: 52x16mm

| Part number       | Description                   | 1-9    | 10-24 | 25-99 | 100-199 | 200-499 |
|-------------------|-------------------------------|--------|-------|-------|---------|---------|
| DOGM132B-5        | 128x32 - Blue negative        | £8.50  | £7.44 | £6.65 | £5.53   | £5.34   |
| DOGM132E-5        | 128x32 - Yellow Green         | £8.50  | £7.44 | £6.65 | £5.53   | £5.34   |
| DOGM132L-5        | 128x32 - Yel/Green reflective | £8.50  | £7.44 | £6.65 | £5.53   | £5.34   |
| DOGM132S-5        | 128x32 - Blk/Whi negative     | £8.50  | £7.44 | £6.65 | £5.53   | £5.34   |
| DOGM132W-5        | 128x32 - Blk/Whi positive     | £8.50  | £7.44 | £6.65 | £5.53   | £5.34   |
| For backlights of | f DOGM132 see above EA LED55  | 5x31-x |       |       |         |         |

# DOGM128 Display size 55x43mm Pixel area: 48x28mm (Touch-screens page 5)

| Part number  | Description                     | 1-9    | 10-24  | 25-99  | 100-199 | 200-249 |
|--------------|---------------------------------|--------|--------|--------|---------|---------|
| DOGM128B-6   | 128x64 - 68x50 Blue negative    | £12.34 | £11.05 | £9.52  | £8.71   | £8.58   |
| DOGM128E-6   | 128x64 - 68x50 Yellow Green     | £12.34 | £11.05 | £9.52  | £8.71   | £8.58   |
| DOGM128L-6   | 128x64 - 68x50 Yell/Green       | £12.34 | £11.05 | £9.52  | £8.71   | £8.58   |
| DOGM128S-6   | 128x64 - 68x50 Blk/Whi negative | £12.34 | £11.05 | £9.52  | £8.71   | £8.58   |
| DOGM128W-6   | 128x64 - 68x50 Blk/Whi positive | £12.34 | £11.05 | £9.52  | £8.71   | £8.58   |
| LED55x46-A   | Led BL for DOG128 amber         | £3.26  | £3.08  | £2.47  | £2.07   | £1.96   |
| LED55x46-E   | Led BL for DOG128 pure green    | £7.53  | £7.03  | £6.27  | £5.65   | £5.21   |
| LED55x46-G   | Led BL for DOG128 yel/green     | £3.26  | £3.08  | £2.47  | £2.07   | £1.96   |
| LED55x46-R   | Led BL for DOG128 red           | £3.26  | £3.08  | £2.47  | £2.07   | £1.96   |
| LED55x46-B   | Led BL for DOG128 blue          | £7.53  | £7.03  | £6.27  | £5.65   | £5.21   |
| LED55x46-W   | Led BL for DOG128 white         | £8.77  | £8.19  | £7.31  | £6.33   | £6.08   |
| LED55x46-RGB | Led BL for DOG128 RGB           | £19.06 | £17.70 | £16.05 | £13.45  | £13.11  |

#### DOGL128 Display 68x48mm Pixel area: 60x33mm (Touch-screens page 5)

| Part number  | Description                     | 1-9    | 10-24  | 25-99  | 100-199 | 200-249 |
|--------------|---------------------------------|--------|--------|--------|---------|---------|
| DOGL128B-6   | 128x64 - 68x50 Blue negative    | £13.31 | £12.51 | £10.87 | £9.42   | £9.13   |
| DOGL128E-6   | 128x64 - 68x50 Yellow Green     | £13.31 | £12.51 | £10.87 | £9.42   | £9.13   |
| DOGL128L-6   | 128x64 - 68x50 Yellow/Green     | £13.31 | £12.51 | £10.87 | £9.42   | £9.13   |
| DOGL128S-6   | 128x64 - 68x50 Blk/Whi negative | £13.31 | £12.51 | £10.87 | £9.42   | £9.13   |
| DOGL128W-6   | 128x64 - 68x50 Blk/Whi positive | £13.31 | £12.51 | £10.87 | £9.42   | £9.13   |
| LED68x51-A   | Led BL for DOG128L amber        | £4.80  | £4.55  | £3.64  | £3.16   | £3.05   |
| LED68x51-E   | Led BL for DOG128L pure green   | £10.92 | £10.40 | £9.29  | £7.92   | £7.73   |
| LED68x51-G   | Led BL for DOG128L yel/green    | £4.80  | £4.55  | £3.64  | £3.16   | £3.05   |
| LED68x51-R   | Led BL for DOG128L red          | £4.80  | £4.55  | £3.64  | £3.16   | £3.05   |
| LED68x51-B   | Led BL for DOG128L blue         | £10.92 | £10.40 | £9.29  | £7.92   | £7.73   |
| LED68x51-W   | Led BL for DOG128L white        | £12.23 | £11.78 | £10.48 | £9.07   | £9.00   |
| LED68x51-RGB | Led BL for DOG128L RGB          | £20.20 | £18.81 | £17.00 | £14.25  | £13.89  |



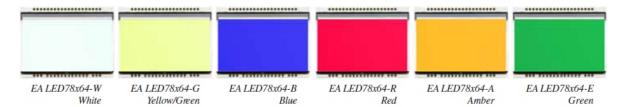
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# EA DOGM Alphanumeric display price list Valid Jan 2011

- New DOGXL160-7 Graphic display with SPI and I2C interface -

DOGXL Large display 78x60.6mm Pixel area: 72x45.6mm (Touch-screens page 5)

| Part number  | Description                      | £ 1-9  | £ 10-24 | £ 25-99 | £ | 100+  |
|--------------|----------------------------------|--------|---------|---------|---|-------|
| DOGXL160B-7  | 160x104 Blue negative I2C        | 24.98  | 22.36   | 18.58   |   | 17.64 |
| DOGXL160E-7  | 160x104 Yellow Green I2C         | 24.98  | 22.36   | 18.58   |   | 17.64 |
| DOGXL160L-7  | 160x104 Yel/Green reflective I2C | 24.98  | 22.36   | 18.58   |   | 17.64 |
| DOGXL160S-7  | 160x104 Blk/Whi negative I2C     | 24.98  | 22.36   | 18.58   |   | 17.64 |
| DOGXL160W-7  | 160x104 Blk/Whi positive I2C     | 24.98  | 22.36   | 18.58   |   | 17.64 |
|              |                                  |        |         |         |   |       |
| LED78x64-A   | Led BL for DOG160-7 amber        | 6.13   | 5.50    | 4.83    |   | 4.25  |
| LED78x64-E   | Led BL for DOG160-7 pure green   | 15.60  | 15.04   | 13.93   |   | 11.88 |
| LED78x64-G   | Led BL for DOG160-7 yel/green    | 6.13   | 5.50    | 4.83    |   | 4.25  |
| LED78x64-R   | Led BL for DOG160-7 red          | 6.13   | 5.50    | 4.83    |   | 4.25  |
| LED78x64-B   | Led BL for DOG160-7 blue         | 15.60  | 15.04   | 13.93   |   | 11.88 |
| LED78x64-W   | Led BL for DOG160-7 white        | 16.91  | 16.30   | 15.10   |   | 12.87 |
| LED78x64-RGB | Led BL for DOG160-7 RGB          | 23.40  | 22.56   | 20.39   |   | 17.38 |
| EA TOUCH160- | 1 Touch screen analogue 4 wire   | Page 5 |         |         |   |       |
| EA WF100-04  | ZIF connector for touch-screen   | Page 5 |         |         |   |       |





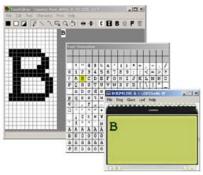


# Anlogue 4 wire Touch screens

| Part number | Description                    | 1-9    | 10-24  | 25-99  | 100-199 |
|-------------|--------------------------------|--------|--------|--------|---------|
| TOUCH102-1  | Touch screen for DOGS102       | £ 7.19 | £ 7.08 | £6.80  | £ 5.70  |
| TOUCH128-1  | Touch screen for DOGM128       | £ 7.68 | £ 7.55 | £ 7.25 | £ 6.08  |
| TOUCH128-2  | Touch screen for DOGL128       | £10.32 | £10.15 | £9.75  | £ 8.17  |
| TOUCH160-1  | Touch screen for DOGXL160      | £11.98 | £11.79 | £11.14 | £9.50   |
|             |                                |        |        |        |         |
| EA WF100-04 | ZIF connector for touch-screen | £1.55  | £1.50  | £ 1.39 | £1.20   |
| EA FL16P    | 1x16 Socket                    | £1.12  | £0.79  | £0.84  | £0.53   |
| EA FL20P    | 1x20 Socket                    | £1.13  | £0.79  | £0.84  | £0.53   |

# Font Software

| Part number  | Description   | 1    |
|--------------|---------------|------|
| EA USB STICK | Font Software | £ 89 |



#### DOG development demo boards

The DOGstart simulator allows to show text or graphics on the Windows desktop. When the EA 9780-2USB board is connected then the information is copied to the DOG display on the board. Quickest way to evaluate the DOG displays.

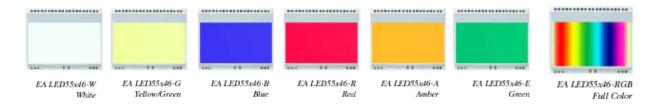
| Part number        | Description                      | 1    |
|--------------------|----------------------------------|------|
| EA 9780-2USB       | Demo board use with startdog.exe | £ 36 |
| EA DOG Simulator [ | Dog simulator Free download      | Free |
|                    |                                  |      |
| EA USBSTICK        | Font software on USB stick       | £ 89 |





EA 9780-1USB Demo board with USB

| display type                            | technology                               | optional<br>backlight                   | readability                             | display color<br>non<br>backlighted | display color<br>with<br>backlighted   | recommended<br>backlight<br>color |
|---|--|---|---|-------------------------------------|--|-----------------------------------|
| ELECTRONIC<br>ASSEMBLY<br>EA DOGM128H-6 | FSTN pos.<br>transflective               | it's fine with and<br>without backlight | readable even<br>without<br>backlight   | black on while                      | black on backlight<br>color            | while, blue, green,<br>PIGB       |
| ELECTRONIC<br>ASSEMBLY<br>EA DOGM128E-6 | STN pos.<br>yellowigreen<br>transmissive | backlight unit<br>required              | readable even<br>without<br>backlight   | dark green on<br>yellowigreen       | black on<br>yellowigreen or<br>amber   | yellow/green,<br>amber            |
| ELECTRONIC<br>ASSEMBLY<br>EA DOGM1288-6 | STN neg. blue<br>transmissive            | usage only with<br>backlight            | -                                       | I                                   | backlight color on<br>blue background  | white, yellow/green               |
| ELECTRONIC<br>ASSEMBLY<br>EA DOGM1285-6 | FSTN neg.<br>transmissive                | usage only with<br>backlight            | -                                       | i                                   | backlight color on<br>black background | while, green, RGB                 |
| ELECTRONIC<br>ASSEMBLY<br>EA DOGM128L-6 | STN pos.<br>yellowigreen<br>reflective   | no backlight<br>possible                | finest readable<br>without<br>backlight | dark green on<br>yellowgreen        | -                                      | -                                 |



All prices are in £ excluding VAT Add shipping, Printing error reserved While we try to reflect correct current pricing, this price list does not form any contract to supply the goods at the price indicated. Price may change due to currency fluctuations.